

To monitor sales against brand-wise targets

(Any multi-brand Retail / FMCG / Trading)



ABC Company

Target Vs Actual - Brandwise

Type = Washing Machines

FromDate >= 01/01/2009

BranchName = Madurai

ToDate <= 01/06/2009

Brand	Total Target Qty	Total Actual Qty	Actual Vs Target in %
GODREJ	10	3	30
LG	10	12	120
SAMSUNG	10	22	220
VIDEOCON	10	12	120
WHIRL	10	3	30
Grand Summary	50	52	

Variance

